THIS IS A TIFFANY RING

TIFFANY & CO.



TIFFANY & CO.

NEW YORK SINCE 1837



THIS IS A TIFFANY RING

TRUE LOVE IS WHAT DREAMS ARE MADE OF.
THE DREAM OF A BRIGHT FUTURE,
A PROFOUND COMMITMENT AND A LIFETIME OF
SHARED ADVENTURES. A TIFFANY DIAMOND
ENGAGEMENT RING IS THE EMBODIMENT OF
THESE DREAMS. A SINGLE, EXTRAORDINARY STONE,
CULLED FROM THE EARTH, THEN HANDCRAFTED
BY ARTISANS IN A RANGE OF SPECTACULAR
STYLES, DESIGNED TO CAPTURE THE JOY AND
PROMISE OF YOUR UNIQUE LOVE.

At Tiffany, we still handcraft our rings as we've done for more than 130 years. We cherish the role that we play in people's love stories, so every ring must be extraordinary. In fact, only .04 percent of the world's gem-grade diamonds measure up to Tiffany's exacting standards—and we put as much care and precision into making our smallest diamonds as we do our large ones. Which is why it takes nearly a year—from the moment the diamond is discovered until the piece is finished—to craft an engagement ring that is worthy of the Tiffany name.

BECAUSE A LEGENDARY LOVE DESERVES

A LEGENDARY RING.









A LEGACY OF BRILLIANCE

Every daring venture, every remarkable accomplishment,
every great love begins with a dream. A dream that ignites desire,
fuels hope and brings the impossible within reach.
And behind every dream is the dreamer: the one who frees us
from the constraints of the everyday by presenting
a new paradigm of possibility and wonder.

Such was Charles Lewis Tiffany, who dared to dream
of a life more beautiful than any that had come before. He arrived in
New York City in 1837 at the age of 25, and opened his first store
that same year. A true visionary, Mr. Tiffany had the audacity
to do things no one else had the courage to try.

A larger-than-life maverick, Mr. Tiffany quickly became known
as a connoisseur of the world's finest gemstones. He traveled to Europe
in the 19th century to acquire collections of important diamonds,
the extraordinary quality of which led the American press to
dub him "The King of Diamonds."

Today, Tiffany & Co. continues to create magic and promise
while celebrating the exuberance, optimism and possibility
of the dream maker for whom we are named.

THE TIFFANY DIFFERENCE

Tiffany rejects 99.96% of the world's gem-grade diamonds

Tiffany diamonds are cut with the most exacting proportions to reveal a superior, striking diamond

Every Tiffany diamond engagement ring is handcrafted, hand cut and hand polished, just as it was done in New York in 1886

Tiffany goes above the standard 4Cs to grade on presence, a unique fifth element that impacts a diamond's brilliance, scintillation and dispersion in profound ways

With more than 130 years of engagement experience, Tiffany offers diamond expertise you can trust

Tiffany's superlative grading standards are reflected in the Tiffany Diamond Certificate, which we stand behind with our Lifetime Warranty

TO LEARN MORE ABOUT TIFFANY DIAMONDS AND THE TIFFANY DIFFERENCE, VISIT TIFFANY.COM/ENGAGEMENT.





FROM ACROSS A CROWDED ROOM,
YOU CAN ALWAYS SEE A TIFFANY DIAMOND
ENGAGEMENT RING, NO MATTER
WHAT SIZE IT IS. TIFFANY DIAMONDS
HAVE BRILLIANCE, SCINTILLATION
AND FIRE LIKE NO OTHER.



ENGAGEMENT ICONS

A TIFFANY ENGAGEMENT RING
BRILLIANTLY CAPTURES THE PASSION
AND PROMISE OF LOVE.



THE TIFFANY® SETTING

Charles Lewis Tiffany recognized that an exceptional diamond should be heralded rather than hidden. So we handcrafted a ring with a diamond so rare, it deserved to be lifted above the band. In so doing, we created something not just brilliant, but legendary: the engagement ring as we know it today.

Originally introduced in 1886, the Tiffany® Setting is the world's most iconic engagement ring. Flawlessly engineered to allow the diamond to float above a delicate six-prong setting, it is a true design masterpiece. Complemented by a Tiffany Embrace® diamond wedding band.







TIFFANY HARMONY®

Graceful and refined, Tiffany Harmony® embraces the diamond in a setting perfectly proportioned to complement its matching wedding band. Together, they make a beautiful bridal duet.



TIFFANY SOLESTE®

Tiffany Soleste® offers sophistication in a variety of striking shapes, complemented by its matching wedding band. A dazzling center stone is surrounded by bead-set diamonds that create a captivating halo effect.







TIFFANY SOLESTE® OVAL, PEAR, EMERALD-CUT AND CUSHION-CUT RINGS IN PLATINUM WITH DIAMONDS.
TO LEARN MORE ABOUT TIFFANY DIAMONDS AND THE TIFFANY DIFFERENCE, VISIT TIFFANY.COM/ENGAGEMENT.



PRINCESS CUT

The square modified brilliant Princess Cut diamond has a presence that is both elegant and dramatic, with more than 50 chevron-like facets that reflect and refract light.



TIFFANY NOVO®

Classically romantic with a contemporary feel, Tiffany Novo® is a striking creation. This refined cushion modified brilliant diamond is set in platinum with four graceful, tapered prongs that elevate the stone above the band to create an extraordinary show of light.







LUCIDA®

Lucida® is uniquely beautiful. The diamond's graceful
step-cut crown is paired with a brilliant-cut pavilion, held
in a sensuously curved modern platinum setting.
Years in development, this original design epitomizes Tiffany's
dedication to virtuoso cutting, polishing and setting.
It is perfectly complemented by a diamond wedding band.





RINGS OF DISTINCTION

TIFFANY CRAFTS ENGAGEMENT RINGS
OF INCOMPARABLE BEAUTY
AND AUDACIOUS DESIGN.



TIFFANY® SETTING WITH DIAMOND BAND, TIFFANY EMBRACE®, RIBBON RING, ROUND BRILLIANT THREE-STONE AND TIFFANY LEGACY®.
FIND THE RING OF YOUR DREAMS WITH THE TIFFANY RING FINDER APP.

TIFFANY & CO. SCHLUMBERGER®

A true visionary, the celebrated Tiffany designer
Jean Schlumberger used his boundless imagination to create
majestic and opulent engagement designs, including
the Tiffany & Co. Schlumberger® engagement ring,
Buds ring and Two Bees ring.





TIFFANY YELLOW DIAMONDS

Tiffany Yellow Diamonds are renowned the world over for capturing the warmth and splendor of sunlight itself. These radiant stones are as rare as the woman who wears them.

TIFFANY SOLESTE® YELLOW DIAMOND RINGS.



COLORED GEMSTONES

Tiffany is famous for its colored gemstone rings that capture the range and nuance of modern love. Just one example of our many exquisitely colored styles, these Tiffany Soleste® rings are surrounded with bead-set diamonds that cast a halo of sparkling light.

TIFFANY SOLESTE® RINGS IN PLATINUM WITH DIAMONDS, FROM LEFT: PEAR-SHAPED AQUAMARINE, CUSHION-CUT TANZANITE, ROUND TANZANITE, ROUND TSAVORITE AND ROUND PINK SAPPHIRE. DISCOVER MORE COLORED GEMSTONE DESIGNS AT TIFFANY.COM.







STATEMENT DIAMOND RINGS

Sometimes, only a truly extraordinary gesture will do.
These dazzling masterpieces feature
magnificent, one-of-a-kind stones that are
brilliant beyond compare.

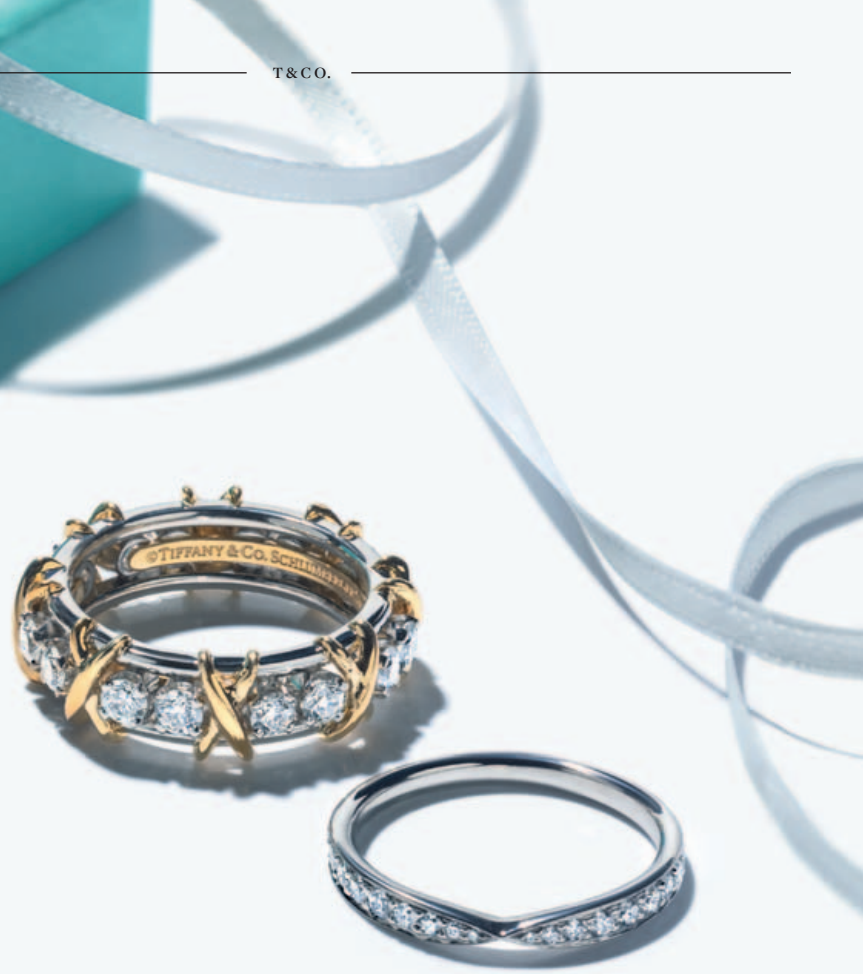




WEDDING BANDS

EXTRAORDINARY WEDDING BANDS
FOR WOMEN AND MEN
THAT REPRESENT THE UNIQUE
BOND OF LOVE.





A PERFECT MATCH

Nothing enhances the beauty of a Tiffany diamond engagement ring like pairing it with an equally elegant Tiffany band ring. Tiffany & Co. offers an unparalleled selection of beautiful bands in the finest metals, with or without diamonds.

BAND RINGS WITH DIAMONDS IN PLATINUM AND 18K YELLOW AND ROSE GOLD, COUNTER-CLOCKWISE FROM TOP: TIFFANY JAZZ®, TIFFANY SOLESTE®, TIFFANY® DIAMOND WEDDING BAND, TIFFANY & CO.®, TIFFANY EMBRACE®, TIFFANY LEGACY®, TIFFANY HARMONY® AND TIFFANY & CO. SCHLUMBERGER® SIXTEEN STONE.



CLASSIC BANDS

Tiffany & Co. offers an unparalleled selection of beautiful band rings for men and women. Cast in a range of striking metals and styles, they honor that most special of days and are designed to complement a Tiffany diamond engagement ring.

WEDDING BANDS, FROM LEFT: TIFFANY CLASSIC™ IN PLATINUM, TIFFANY CLASSIC™ MILGRAIN IN PLATINUM, TIFFANY CLASSIC™ IN PLATINUM AND 18K YELLOW GOLD, TIFFANY & CO.® IN PLATINUM, TIFFANY CLASSIC™ MILGRAIN IN 18K YELLOW GOLD, TIFFANY CLASSIC™ IN 18K ROSE GOLD AND TIFFANY DOUBLE MILGRAIN IN PLATINUM. FIND YOUR UNIQUE STYLE WITH THE TIFFANY RING FINDER APP.

THE LOOK OF LOVE

Since its beginnings, Tiffany has created magnificent diamond band rings. These band rings honor commitments, anniversaries, shared dreams and a life together. From the essence of classic beauty to more modern designs, each Tiffany Celebration® ring has its own personality.

BAND RINGS IN PLATINUM WITH DIAMONDS, FROM TOP: TIFFANY COBBLESTONE, TIFFANY & CO. SCHLUMBERGER® ROPE TWO-ROW, TIFFANY JAZZ®, TIFFANY VICTORIA® AND TIFFANY SOLESTE® IN 18K YELLOW GOLD.







A PERSONAL TOUCH

The art of hand engraving has been a signature Tiffany service since the 19th century. Passed along from master to apprentice over decades, this art remains an important way to imbue wedding rings and other prized objects with greater meaning. Tiffany is also proud to offer standard engraving onsite with same-day service in select locations worldwide. Whether initials, a favorite quote or a secret message known only to you and your beloved, Tiffany engraving adds a personal, artisanal touch. Tiffany also offers complimentary standard engraving on wedding bands.

HAND-ENGRAVED TIFFANY CLASSIC™ WEDDING BANDS IN 18K YELLOW GOLD AND PLATINUM.
VISIT TIFFANY.COM FOR MORE INFORMATION ON OUR ENGRAVING SERVICES.



WEDDING DAY LUXURIES

FOR THAT MOST IMPORTANT DAY,
TIFFANY OFFERS BEAUTIFUL DESIGNS
TO BE TREASURED FOREVER.



RARE BEAUTY

An extravagant diamond necklace adds grandeur to this once-in-a-lifetime occasion—and will embody your love and connection for eternity.

NECKLACE IN PLATINUM WITH DIAMONDS.

BRILLIANCE FOR HER

Chic diamonds add even more beauty to her day.
Tiffany's timeless designs will
forever remind her of the love you share.

DIAMOND PENDANTS IN PLATINUM, FROM LEFT: TIFFANY VICTORIA®, TIFFANY SOLESTE® AND TIFFANY & CO. SCHLUMBERGER® LYNN. DIAMOND EARRINGS, FROM LEFT: TIFFANY SOLITAIRE AND TIFFANY VICTORIA®.

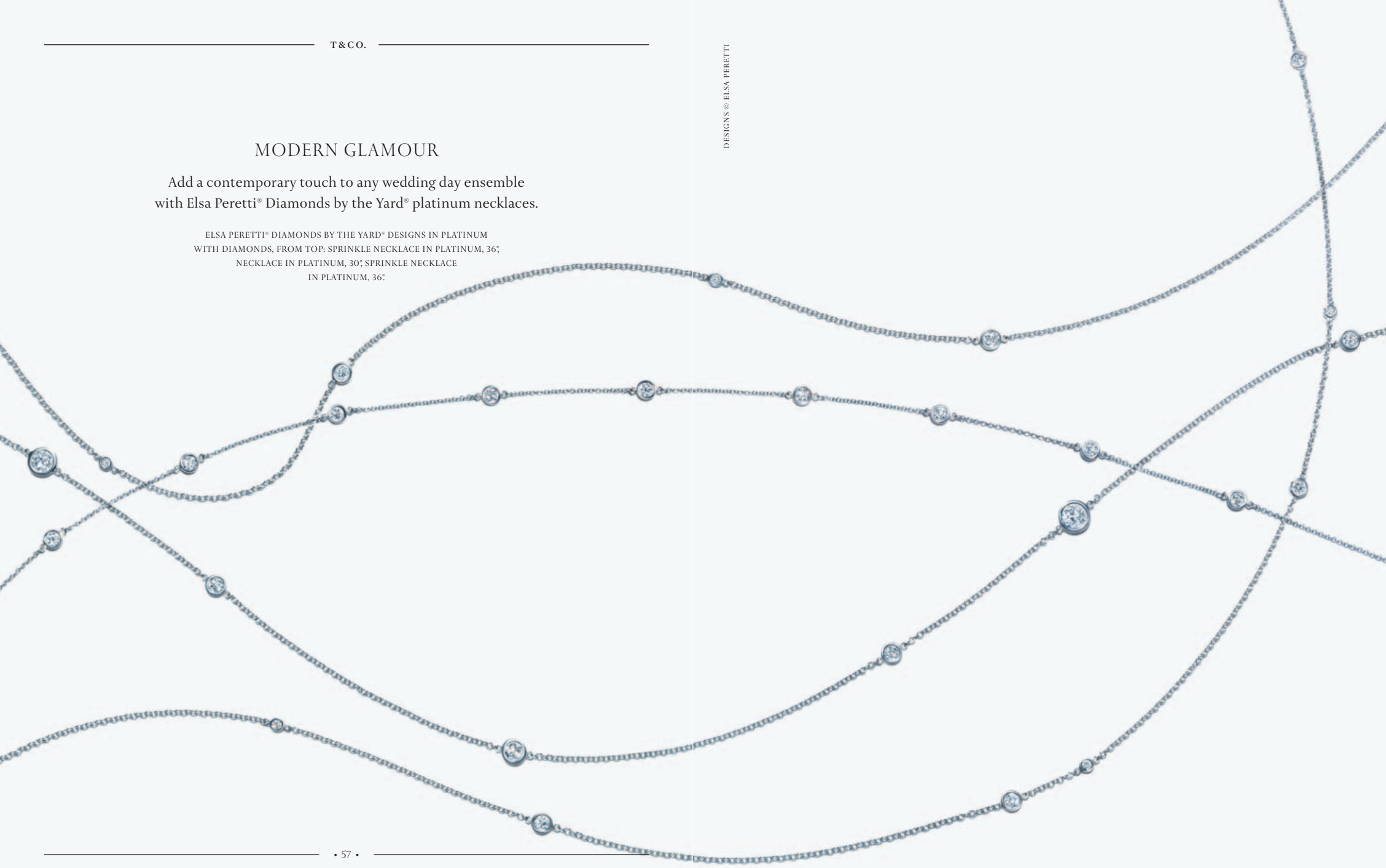


DESIGNS © ELSA PERETTI

MODERN GLAMOUR

Add a contemporary touch to any wedding day ensemble with Elsa Peretti® Diamonds by the Yard® platinum necklaces.

ELSA PERETTI® DIAMONDS BY THE YARD® DESIGNS IN PLATINUM WITH DIAMONDS, FROM TOP: SPRINKLE NECKLACE IN PLATINUM, 36", NECKLACE IN PLATINUM, 30", SPRINKLE NECKLACE IN PLATINUM, 36".



GEMS FROM THE SEA

Lustrous pearls are a classic wedding day style—and
a wonderfully opulent gift she'll wear
for years to come.

TIFFANY SIGNATURE® PEARL NECKLACE AND TIFFANY ARIA EARRINGS.



DESIGNS FOR HIM

Commemorate the occasion with smart, polished accessories for the groom, in a range of luxurious materials and enduring styles.

CUFF LINKS, FROM TOP: PALOMA'S CALIPER IN STAINLESS STEEL WITH TITANIUM, PALOMA PICASSO® IN STERLING SILVER WITH CARBON FIBER AND TIFFANY METROPOLIS IN STERLING SILVER. TIFFANY CT60® 3-HAND 40 MM WATCH IN 18K ROSE GOLD. DISCOVER MORE MEN'S GIFTS AT TIFFANY.COM.







THE TIFFANY PROMISE

FOR 180 YEARS, TIFFANY'S
INSISTENCE ON THE HIGHEST POSSIBLE
STANDARDS HAS RESULTED IN
DIAMONDS OF BREATHTAKING BEAUTY.

THE STRICT STANDARDS OF TIFFANY BRILLIANCE

The superlative beauty of Tiffany engagement diamonds can be explained by our strict quality standards. Tiffany frequently rejects stones that would be accepted by others. In fact, an astonishing 99.96 percent of the world's gem-grade diamonds fall short of Tiffany's standards. Tiffany also goes well beyond the popular but oversimplified 4Cs (cut, clarity, color and carat weight) to grade on presence—a fifth quality that refers to our superior standards of excellence, which include precision of cut, symmetry and polish. Together they impact a diamond's brilliance and beauty in profound ways.

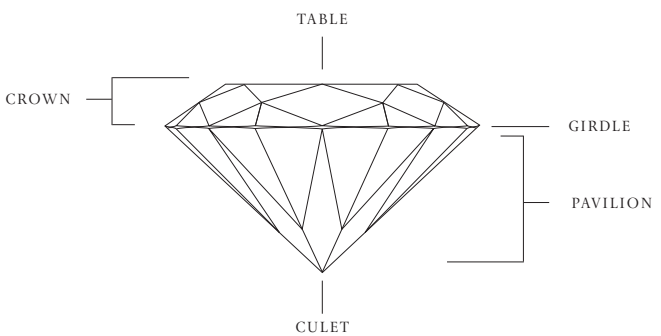


CUT

Cut is the most important factor when determining the brilliance of a diamond. In order to maximize this brilliance, the diamond cutter must place each stone's facets in exact geometric relation to one another. It is a painstaking procedure requiring the patience and precision of a surgeon. Tiffany uses the most skilled and experienced diamond cutters in the world to bring out the stone's brilliance, scintillation and fire.

Many diamond cutters choose to place the size of the stone above its potential beauty, sacrificing this ideal balance. Tiffany diamond cutters refuse to make this compromise—when the choice is size or beauty, we always choose beauty.

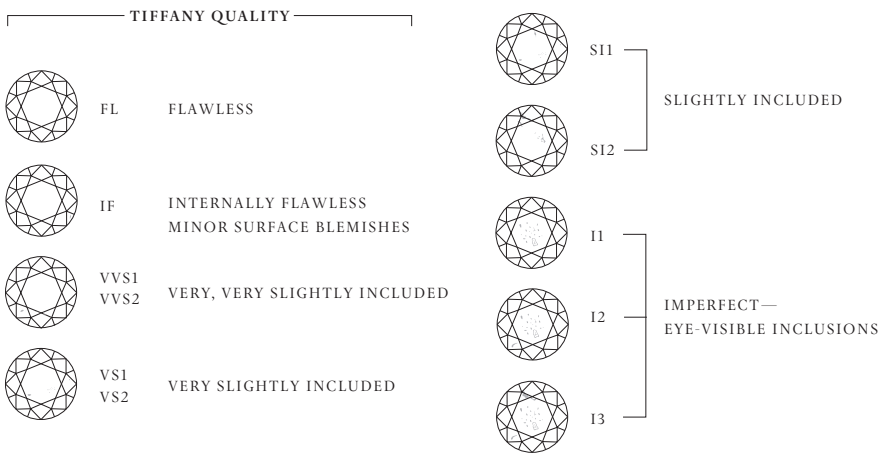
DIAMOND NOMENCLATURE



CLARITY

Clarity has direct relevance in the appraisal of a diamond's value, as virtually all diamonds have imperfections of one type or another. A stone is graded as flawless if, under 10-power magnification, no internal flaws (clouds, feathers, pinpoints) and no external imperfections (scratches, pits, nicks) are visible. Absolutely flawless diamonds are exceedingly rare.

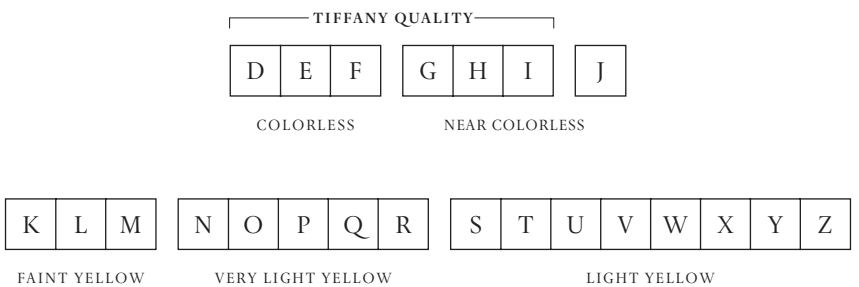
Tiffany's strict diamond grading standards are executed with expertise, integrity and accuracy. When Tiffany believes that a diamond's clarity is on the borderline between two grades, Tiffany will always assign the stone a lower grade—never falsely inflating a stone's grade. Additionally, even if a diamond's clarity grade may be within the accepted range, our gemologists routinely reject stones with inferior characteristics.



COLOR

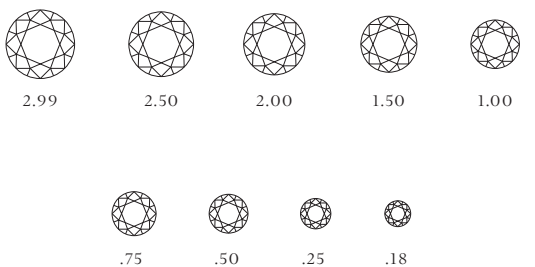
Most people assume that the diamonds used in engagement rings are intrinsically colorless; however, minute impurities within the stones lend them subtle colored tints. At Tiffany, laboratory experts determine the color of each diamond by comparing it to authenticated "master" diamonds. Each stone is then color-graded to a precise scale from "D" (colorless) to "Z" (saturated).

Only diamonds of "I" level or better are accepted for Tiffany engagement rings, all previous evaluations being held in question until the stone has been examined and deemed to be of Tiffany quality. Borderline color classifications are automatically given the more conservative grade. Additionally, the Tiffany Gemological Laboratory will not accept stones exhibiting strong or excessive fluorescence, which, in natural lighting, gives diamonds a milky appearance. Colored diamonds have separate grading standards as rigorous as the ones used for non-colored diamonds.



CARAT WEIGHT

"Carat" denotes the weight of a diamond. One carat equals .20 grams. Tiffany measures diamonds to 1/1000th of a carat. Taken by itself, carat weight does not determine a diamond's value. For example, two one-carat stones can vary widely in price when clarity, color, cut and presence are taken into consideration. When that is understood, it is clear that large diamonds of peerless quality are rare and priced accordingly.





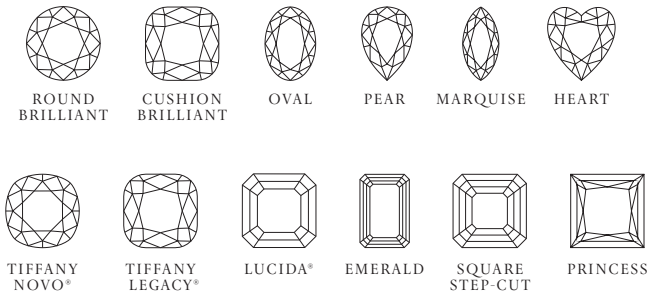
PRESENCE

BRILLIANCE, DISPERSION, SCINTILLATION

Tiffany & Co. has stringent diamond quality standards that go beyond the 4Cs. We call our 5th C "presence." Presence plays a key role in determining a diamond's brilliance, dispersion and scintillation. It has to do with the way the diamond is polished, how beautifully aligned the facets are and how well proportioned the diamond is. These factors are what give a Tiffany diamond its extraordinary brilliance and make it sparkle like no other.

PRESENCE <
- PRECISION OF CUT
- SYMMETRY
- SUPERIOR POLISH

TIFFANY DIAMOND SHAPES



SUSTAINABILITY AND ETHICAL SOURCING

Tiffany & Co. is committed to obtaining precious metals and gemstones, and crafting our jewelry in ways that are socially and environmentally responsible. As long-time leaders in the jewelry industry, we work to advance rigorous and more responsible global mining standards, and contribute to the well-being of the communities in which we operate. Tiffany procures rough diamonds and manages a worldwide supply chain that sources, cuts, polishes and supplies finished stones with complete integrity. We go above and beyond conflict-free standards such as the Kimberley Process to source our diamonds with even greater respect for the environment and human rights.

LEARN MORE ABOUT OUR SUSTAINABILITY EFFORTS AT TIFFANY.COM/SUSTAINABILITY.

THE TIFFANY GEMOLOGICAL LABORATORY

To make sure that diamonds meet Tiffany's exacting standards, Tiffany & Co. maintains a state-of-the-art gemological laboratory with a staff of highly experienced gemologists who grade our diamonds. Every diamond in a Tiffany engagement ring—no matter how large or small—passes through our New York facility for grading. No diamond can become a Tiffany diamond until it passes a rigorous evaluation in the Tiffany Gemological Laboratory.





UNIQUELY YOURS

Every Tiffany diamond is engraved with a proprietary, state-of-the-art inscription, invisible to the naked eye, that makes your diamond uniquely yours and allows it to be traced back to the source. This singular inscription ensures that every Tiffany diamond is as special as the promise made when it is given or received.

TIFFANY DIAMOND CERTIFICATE AND FULL LIFETIME WARRANTY

Unlike other certifications and reports that may accompany diamonds purchased elsewhere, the Tiffany Diamond Certificate is backed by a Full Lifetime Warranty that guarantees the grade of your diamond—for life. Other diamond reports, including those from the Gemological Institute of America (GIA), do not contain such guarantees, and even carry disclaimers that the contents of the reports, including diamond grade, may differ if examined in the future. Tiffany not only maintains the highest grading standards but also holds itself accountable for the accuracy of its diamond grades.

THE RING FINDER APP

We want to help you find the ring of your dreams.
The Tiffany Ring Finder App makes it easy for you to try on rings,
find the perfect matching band or purchase band rings
directly from your phone or tablet. You can also share favorites
with your friends and family, and announce your engagement.
The Tiffany & Co. Engagement Ring Finder App is
available for iPhone®, iPad® and Android™.

AT YOUR SERVICE

Tiffany provides superlative care that lasts a lifetime.
We offer a range of services, from private consultations, custom
hand engraving, ring sizing and polishing to routinely
checking that diamonds are secure in their settings. In addition, our clients
can take advantage of our worldwide complimentary
standard engraving and diamond ring cleaning program.

RING UPGRADE PROGRAM*

Through our newly enhanced Ring Upgrade Program,
Tiffany offers the opportunity to upgrade your Tiffany diamond
engagement ring. Inquire at a Tiffany store for details.

PAYMENT PLANS**

Inquire at a Tiffany store about our interest-free payment plans.

PLEASE VISIT TIFFANY.COM OR CALL YOUR REPRESENTATIVE TO SCHEDULE A TIFFANY
DIAMOND RING CONSULTATION WITH ONE OF OUR DIAMOND EXPERTS.
TO BROWSE A COMPLETE SELECTION OF WEDDING BANDS AND IDEAS ON PLANNING
THE PERFECT DAY, VISIT TIFFANY.COM/ENGAGEMENT.
VISIT TIFFANY.COM/CATALOGUES TO DOWNLOAD A PDF VERSION OF THIS BOOK.
*THE TIFFANY RING UPGRADE PROGRAM IS CURRENTLY AVAILABLE IN THE UNITED STATES, CANADA AND AUSTRALIA.
**TIFFANY PAYMENT PLANS ARE CURRENTLY AVAILABLE IN THE UNITED STATES AND CANADA.



THE BLUE BOX

A Tiffany ring is always presented in the legendary Tiffany Blue Box®. It holds the promise of breathtaking design, superlative quality and flawless craftsmanship. It never fails to make hearts beat faster.



The gemological standards in this book refer only to round brilliant diamonds from .18 to 2.99 carats set in certain ring styles. Round brilliant diamonds smaller or larger, fancy-shaped diamonds and fancy color diamonds each have their own specially tailored standards of evaluation. Consult your Tiffany Sales Professional for details.

TIFFANY®, TIFFANY & CO.®, T&CO.®, the TIFFANY® SETTING, TIFFANY SOLESTE®, LUCIDA®, TIFFANY EMBRACE®, TIFFANY CLASSIC™, TIFFANY NOVO®, TIFFANY HARMONY®, TIFFANY CELEBRATION®, TIFFANY LEGACY®, TIFFANY & CO. SCHLUMBERGER®, TIFFANY JAZZ®, TIFFANY VICTORIA®, TIFFANY SIGNATURE®, TIFFANY CT60®, TIFFANY BLUE BOX® and the color and mark TIFFANY BLUE® are trademarks or registered trademarks of Tiffany and Company and its affiliates, in the U.S. and other countries. ELSA PERETTI® and Diamonds by the Yard® are trademarks of Elsa Peretti. Elsa Peretti designs copyrighted by Elsa Peretti. PALOMA PICASSO® is a trademark of Paloma Picasso. Paloma Picasso designs copyrighted by Paloma Picasso. Merchandise shown and services may not be available in all locations. Items may appear larger or smaller than actual size due to photography techniques. To remove your name from our mailing list, please contact customer service. © Tiffany and Company, 2017. ER17APAC

iPhone® and iPad® are trademarks of Apple Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc.

TIFFANY.COM

